

# BUILDING BEYOND BOOKS

A CAMPAIGN FOR THE GRANDVILLE LIBRARY



# DEAR FRIENDS,

The City of Grandville is home to some 16,000 residents in the heart of West Michigan and offers a variety of amenities including stable neighborhoods, top-notch schools, industrial and commercial opportunities to name a few. Residents tell us that our downtown is a highlight of the community, and many visitors mention the library as one of our key assets.

The past decade has seen incredible change at the library. Community usage is up, circulation has increased and our programs have exploded in popularity. Now, a group of community leaders is planning to further augment our community's library.

When complete, the expanded library will greatly enhance our downtown, attract more visitors, and provide new venues for family gatherings, business events, group meetings, performances and social activities right in the heart of our community.

**Completing this vision will require a significant cooperative effort. The City of Grandville has already committed \$4 million to this plan. We are now seeking an additional \$1 million in community charitable gifts to meet our \$5 million goal.**

Providing a first-rate library in the heart of our downtown is a top priority for our leadership team and an important accomplishment for our region. Success will take the support of many. We hope you'll join us in supporting the Building Beyond Books campaign!



## CAMPAIGN CHAIRS

### Honorary Co-Chairs

Vern Boss  
Jim Buck

### Campaign Co-Chairs



*Steve Maas*  
Steve Maas



*Diane Troost*  
Diane Troost



*Barb Nienhuis*  
Barb Nienhuis



*Lee Cook*  
Lee Cook

### Cabinet Members

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Roger Bearup  
Josh Bernstein  
Jay Elder  
Pat Gill  
Amy Henrickson  
David Hilschman  
Jill Weigle  
Jean Iwema  
Scott Johnson  
Lynn Jary

Ken Krombeen  
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Jan Schuiling  
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Stephen Williams  
Bob Wright  
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## HISTORIC GATHERING PLACE

Since 1952, the Grandville Public Library has served the region offering books and multimedia resources, literacy and educational programs, and business information for our community. The original library was first housed in the renovated quarters of the former pumping station on Maple Street, and years later, moved to the City Hall complex.

The Grandville Public Library now resides at 4055 Maple Street, just a jump up the street from its original location. Established in 1992, the 18,672 square foot facility offered a modest circulating collection, limited children's programming and a few simple media resources. To meet the changing needs of its patrons, the library has morphed and evolved, and remains a place of information and community.



## TODAY'S LIBRARY... NOT THE QUIETEST PLACE IN TOWN

The City of Grandville has increasingly become more commercial and professional. New residents interested in livable communities with attractive amenities have placed an increased demand on the local schools, parks and recreational areas, and on the library.

The Grandville Public Library has become an anchor of downtown Grandville's life and activity, injecting vitality and welcoming more than 250,000 visits each year. It plays host to community events and generates pedestrian traffic, which promotes both growth and community engagement in partnership with the City of Grandville and the Downtown Development Authority.

Despite this growth pattern, the library building has remained the same for the past twenty-five years. As a result, patrons have restricted space, limited amenities, and fewer opportunities for quality programs while surrounding communities have built new libraries or expanded their current facilities.

# OUR HOMETOWN LIBRARY

The Grandville Public Library has experienced an enormous increase in the demand for library services over the past two decades, and the demand trend has accelerated in recent years.

“The library does not discriminate. It is not a special interest facility; it is for everyone. There is something here for everyone. There could be no better place for us to invest in our community.”

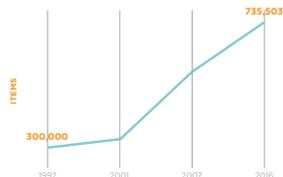
- Barb Nienhuis  
Building Beyond Books Co-Chair

**57%**

The percentage of Grandville's population with a library card.

**3rd**

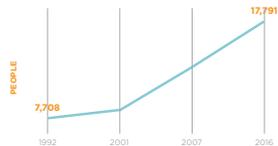
The Grandville Public Library is the third most visited library in the Kent District Library System, trailing only East Grand Rapids and Wyoming.



**↑30%**

## CIRCULATION

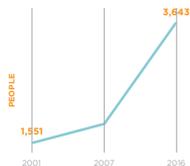
The circulation of items from the Grandville Library has increased 30% in the last 10 years.



**↑36%**

## PROGRAM/OUTREACH ATTENDANCE

The number of attendees for the Grandville Library's various programs and outreach efforts has increased 36% in the past 10 years.



**↑93%**

## SUMMER READING CLUB PARTICIPANTS

The number of people who participate in the Grandville Public Library's summer reading club has increased 93% in the past 10 years.

# TOMORROW'S LIBRARY

To meet the challenges presented by a growing and educated community, and to address important renovations that have been delayed within the current library, a space needs study was completed and a plan to move forward is in place including:

## RENOVATIONS TO THE EXISTING LIBRARY FACILITY.

- Ten new private study rooms to accommodate individuals and small groups seeking quiet meeting space.
- Family restroom in the lobby.
- Separate and enclosed space for children's programs and early literacy efforts.
- Drive-up book drop.
- Quiet reading area.
- Larger space for the Friends of the Library Book Nook.
- Fireplace area separating the current library from the new community center expansion.

## INFRASTRUCTURE UPGRADES TO THE LIBRARY.

- HVAC system replacement
- Roofing maintenance
- New carpet
- Additional space for janitorial, storage, restrooms, a warming kitchen and a lobby.

**“One of the challenges we currently face is lack of space for programming. Expanding the library will allow us to have multiple programs at one time and reach more people in our community.”**

**- Josh Bernstein**  
KDL Grandville Branch Librarian



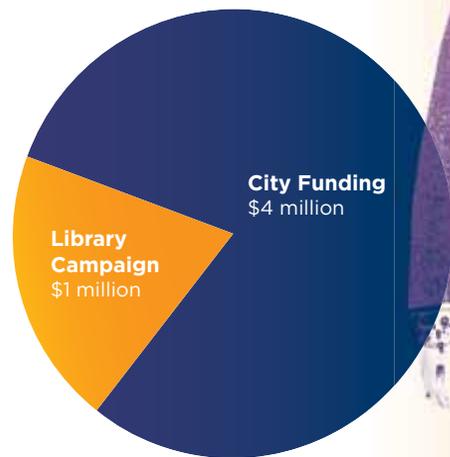
**6,665**



Square feet expansion on the West side of the library to include a large, divisible community room that could host library programs and serve as a space for city, community, business, and downtown and nonprofit events.

## INVESTING IN THE GRANDVILLE LIBRARY AND ITS FUTURE REQUIRES THE GOODWILL OF MANY.

The campaign is seeking **\$1 million** in community philanthropy to provide funding for the new library.



## HOW CAN YOU HELP?

You can help us achieve this important goal by supporting the campaign through:

- **One-time cash gift**
- **Multiple-year pledge commitments (may be paid over a three-year period)**
- **Gift of appreciated assets (i.e., stock)**
- **Estate gifts**

For more information contact:

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